

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system for marketing goods and/or services over an Internet, comprising:

a computer capable of accessing the Internet, the computer having a web enabled program;

a computer system is capable of being accessed by the computer over the Internet, the computer system for providing a plurality of screens to the computer once the computer accesses the computer system with such screens providing information relating to products and/or services being offered for sale by the computer system and a phone number for contacting a representative of the computer system;

a telephone connection between the computer and the computer system; and

the computer system ~~further~~ comprising means for controlling operation of the computer, the controlling means comprising different levels of control with a first level of control being the computer system sending screens to the computer, a second level of control being the computer system controlling operation of the web enabled program of the computer, and a third level of control being the computer system capturing complete control of the computer.

2. (canceled)

3. (currently amended) The system of claim ~~2~~ 1 wherein the computer system further comprises a software program for generating a quote based upon displayed information and for sending the quote to the web enabled program.

4. (currently amended) The system of claim 1 wherein ~~one~~ another level of control is the controlling means sending information from the computer system to the computer, ~~with~~ the information including an audio file, a video clip, or a slide show presentation.

5. (original) The system of claim 1 wherein the telephone connection is a wireless connection.

6. (original) The system of claim 1 wherein the computer is a hand held computer.

7. (currently amended) The system of claim 1 wherein the computer system has a website ~~and the computer has a web enabled program~~ and ~~one~~ another level of control is the controlling means controlling operation of the web enabled program to navigate about the web site.

8. (original) The system of claim 1 wherein the computer system further comprises a computer having a display, the display having a first window which is representative of a screen being provided to the computer and a second window containing other information, the first window and the second window being displayed simultaneously in the display.

9. (currently amended) A system for marketing goods and/or services over the Internet, comprising:

a customer computer capable of accessing the Internet, the customer computer comprising a display and having a web enabled program;

a customer telephone;

a vendor computer system capable of being accessed by the customer computer over the Internet, the vendor computer system for providing a series of screens to the customer computer once the customer computer accesses the vendor computer system with such screens providing information relating to products and/or services being

offered for sale by the vendor computer system and a phone number for contacting a representative of the vendor computer system;

a vendor telephone;

a telephone connection between the customer telephone and the vendor telephone; and

the vendor computer system ~~further~~ comprising means for controlling operation of the customer computer, the controlling means comprising different levels of control with a first level of control being the vendor computer system sending screens to the customer computer, a second level of control being the vendor computer system controlling operation of the web enabled program of the customer computer, and a third level of control being the vendor computer system capturing complete control of the customer computer.

10. (canceled)

11. (currently amended) The system of claim ~~10~~ 9 wherein the vendor computer system further comprises a software program for generating a quote based upon displayed information and for sending the quote to the web enabled program.

12. (currently amended) The system of claim 9 wherein ~~one~~ another level of control is the controlling means sending information from the computer system to the computer, ~~with~~ the information including an audio file, a video clip, or a slide show presentation.

13. (original) The system of claim 9 wherein the telephone connection is a wireless connection.

14. (original) The system of claim 9 wherein the customer computer is a hand held computer.

15. (original) The system of claim 9 wherein the customer computer is a wireless hand held computer.

16. (currently amended) The system of claim 9 wherein the computer system has a website ~~and the computer has a web enabled program~~ and ~~one~~ another level of control is the controlling means controlling operation of the web enabled program to navigate about the web site.

17. (original) The system of claim 9 wherein the vendor computer system further comprises a computer having a display, the display having a first window which is representative of a screen being provided to the customer computer and a second window containing other information, the first window and the second window being displayed simultaneously in the display.

18. (currently amended) A method of marketing goods and/or services over an Internet comprising the steps of providing a website of a vendor over the Internet, allowing a customer to access the website by use of a customer computer to view screens relating to the goods and/or services being offered by the vendor, displaying a phone number for a customer to call to obtain further information relating to the goods and/or services being offered by the vendor, connecting a telephone call between the customer and a representative of the vendor, and controlling the operation of the screens which are presented to the customer computer, ~~with the controlling step having different levels of control~~ with a first level of control being sending screens to the customer computer, a second level of control being controlling operation of the web enabled program of the computer, and a third level of control being capturing complete control of the customer computer.

19. (currently amended) The method of claim 18 further comprising the step of a the representative inputting information to be presented to a the customer.

20. (currently amended) The method of claim 18 further comprising the step of finalizing a purchase of goods ~~or~~ and services.